

# The incredible world behind our hatching kit...

## Preservation and welfare

Safeguarding the biodiversity of heritage breeds and promoting non-intensive, high-welfare farming practices



Schools, nurseries and care homes who book with **Incredible Eggs** are actively supporting the preservation of pure and rare poultry breeds, some of which are listed as 'at risk' with the Rare Breeds Survival Trust.

"If children grow up not knowing about nature and appreciating it, they will not understand it, and if they don't understand it, they won't protect it, and if they don't protect it, who will?"

Sir David Attenborough

**Incredible Eggs** are established and reputable small-scale poultry breeders and conservationists. They are advocates of 'old school', traditional smallholder farming methods.

**Incredible Eggs** have the knowledge and the facilities in place to responsibly accommodate all hatched birds at the end of the experience.



## Wildlife conservation

Bringing conservation to the heart of the classroom with *hatch-for-release* 'Operation Grey Partridge'.

Working alongside specialist breeders, farmers and land-owners, **Incredible Eggs** are increasing the numbers

of grey partridges in the wild. This once common native bird is now on the Birds of Conservation Concern 'red list'. Red is the highest conservation priority, with species needing urgent action.

